

.....My Lady, Whither Goest Thou?

Boston Store

103, 105, 107, 109, E. DOUGLAS AVE.

IT IS PROBABLE that one half of the world doesn't know where the other half is going; and it is probable that the other half doesn't care to know. Not being of that "other kind," My Lady, we are particularly interested in where you go when on your shopping expeditions. We want you to go to "The Boston." We're doing everything we can to have you do so. We're making it to your interest, every day of your life, to do your trading here. Our Spring stocks are so complete that it would be very hard indeed for you to find a fault. The prices are so low, My Lady, that you can hardly object, and if you should object, My Lady—for any reason whatsoever—to any purchase made here, you can have your money back. Easter is not far distant. You will want many things between now and then, and you'll find many Easter necessities displayed throughout the store, the prices of which will convince you of the economical advantages we offer. Remember that everything we sell carries with it our guarantee of absolute satisfaction to you. My Lady, whither goest thou?

Easter Millinery

The hearty response accorded to our Opening last week; the compliments that were fairly showered upon us by the visiting ladies; our own knowledge of Millinery and Millinery accessories, leads us to say with confidence that once again "The Boston's" Millinery department will demonstrate its superiority and leadership. Our lady visitors of last week are better advertisements for us than anything we can say in print. And those lady visitors who read these lines this morning know that printer's ink cannot do justice to that display of 98's Millinery creations. As to the prices this season; they are not lower than last year. Fact is, the duties on many Millinery accessories are higher than last season, but then you'll scarcely notice it. However, we do claim that you'll find

lower prices—considerably lower—here than elsewhere, for being importers ourselves in this line, we can guarantee to you in almost every instance a saving of 15 to 25 per cent over the prices of smaller shops. We'll do our best for you. "My Lady, whither goest thou?"

Easter Dresses....



Easter Sunday is usually the accepted time by half the world of ladies, to "bud out." It is but two weeks till the "beauty show." This good dress goods department is better supplied with Easter desirables than ever before. Tomorrow we exhibit many of those ultra Novelties, in exclusive patterns, priced to you below the ordinary.

Special Announcement

Of 100 short lengths in French Novelties, carefully picked in lengths suitable for separate skirts. Poplins, Bayaderes, Irises, Silks and Wool Brocades, Vicunas, Shadow Bengalines, Repps, Velours. A fair representation of all this season's styles. Some of them as beautiful as hand paintings, worth \$1.25, \$1.50 and \$2.00 per yard.

Broadhead's Novelties

A line of fancy dress goods with a reputation second to none in its class. Cotton Warps, but you needn't be afraid of the warp, for Broadhead's hold their colors as well as the best you can buy. Styles are copied from the French fabrics and many ladies go well dressed in these goods at half the price of the imported stuffs. The ordinary price of Broadhead's is 50c per yard. We offer you choice of six new styles tomorrow at.....

Swell Silks

There's hardly a want in the silk line but that can be best and most economically filled here. Having increased our silk stock this season to almost double its former size, we feel sure that no matter what your wants in this line, they can be filled here. This week a special in

Brocade Satin Duchess

In evening shades, 22 inches wide, all pure silk, rich and glossy—Lavender, Capucine, Light Blue and Cream. Not expensive at a dollar a yard. Tomorrow....

Our Shoe Department

Up with the Bandwagon

and that is where we intend to keep it. We're after whatever the market affords in genuine bargains. However, we shall never sacrifice style to get price. Every shoe we buy must be desirable, for every shoe we sell must give satisfaction. Consequently it must be "right" or else we pass it by.

Our Mr. Cohn returned from the trade centers last week, preceded by his purchase of shoes and slippers, many of which attest his shrewdness and ability to capture the best on the market. There are some excellent bargains among this last purchase, of which we shall give you the benefit at once instead of marking them at fancy profits, thus avoiding the necessity of closing out the remaining lines next fall at 50c on the dollar. There will be no remaining lines at these prices. We tell you of only a few today:

- Ladies' Chocolate Lace Shoes, color toe, up to dat in all respects; any size, 3 to 8. \$100
- Ladies' Fine Dompolia Chocolate Lace Shoes, vesting top or plain, 2 1/2 to 7..... \$150
- Ladies' Kid Polish Shoes, patent leather tip and lace stay; 3 1/2 to 8; yours for..... 90c
- Ladies' Chocolate Kid Oxfords, vesting top; also fine Dompolia black Oxfords. Choice..... \$100

Baby Shoes

We have a car load of them from 15c a pair up; all kinds, styles, etc., as we easily lead all competition in this line.

Metal Belts

Seem to be in favor just at present. A dozen styles will greet you here in enameled, oxidized, silvered, golden, flanged and stamped work. Some with jewel setting; some without. Just now

Military Belts

Are the rage. We received another shipment Friday that are a little bit prettier and a little bit better made than any we've had. The price, however, is less. These Belts are made of 3 military buttons, all different, and all representing some different department of our army and navy.....

Lining Silks

We say Lining Silks, because they are on cotton backs, but they are far more popular for petticoats. Almost all the designs and shades seen in the dollar goods..



Children's Mull Hats

"Mull" for short, for they're made this season of almost all the fabrics that come in the wash goods line. Shown here in a profusion of styles and at a price reasonableness that robs rival stocks of consideration. This week a choice of nine styles in white with embroidered center in crown, ruffled with lace edge and shirred trimming. Ordinary 66c values.....

If you want them cheaper: A collection of lawns, in colors and white, printed and plain, full shirred crown.....

For the Bicycle Girl

Linen Tam O'Shanter, in natural color, crowns shaped over steel band, bound in russet leather; quite correct..... 48c

Crash Tam O'Shanter in sizes for children..... 25c

Boys, this is Your Picnic



This is for the boys who haven't much money to spend, and for the boys who have the money but don't want to spend it. Almost any boy on earth can have a new suit now. This is for the boys only who wear knee pants. Listen! Last spring we carried over about twenty suits from our various lines. Last fall we carried over about as many more in dark or coloring. In keeping our boys' clothing department in the front ranks it is necessary for us to close out all purchases of previous seasons. It's just a hobby of ours to show nothing but brand new suits this year. So we've placed these spring suits and these fall suits all in one pile and a price ticket will be hung on them tomorrow that means "GIVE!" These suits are half-wool, in cassimeres, chevots, frieze, rough twills and mixed weaves. Every suit is well lined, well cut, well sewed in every particular. Some of them are slightly soiled, others are just as good as the first day they left the shop. Boys, you may have a little trouble in finding your size tomorrow, but take your time. If we can find a suit in the lot that fits you, it is yours for only..

95 CENTS

Correct Corsets....

In Favor of the

"American Lady"



We hope to say within the next six months that more American Lady Corsets are worn in Wichita than all other brands combined. Our introductory sale of these goods last week was more than satisfactory to us, and we feel moderately certain that every purchaser will be the cause of our selling several more American Lady Corsets. They fit like a glove. They do not stretch. They are very pliable. They are made in many styles. There are many other points of excellence that you'll discover after wearing one, and it's a safe prophecy that within six months from now the sales of the American Lady Corset will equal the combined sales of all other Corsets in the United States. It's the best Corset that you can buy at any price, and the price of the American Lady Corset is..... \$1.00



Skirt Sale... Tomorrow

Can't sell you more than one each. Want to make them last all day if possible, although the price is liable to cause them to leave us before the dinner bell rings—just a little limitation on the sale, you know, to equalize the division. 'Tis an even one hundred in mobairs, worsteds, tailor-made effects and Jacquard brocades, colors in national blue and black, brown and black, red and black, Scotch checks, pepper and salt mixtures, etc., etc.

About seventy-five of these skirts are half wool and the other twenty-five are all cotton goods in woven colorings to represent the wool novelties. These skirts are cut in the new styles, lined with taffeta lining and bound with a good quality of velvet. If you want to buy the goods by the yard and have a dressmaker to make it up at the lowest possible price, your bill would read something like this:

5 yards dress goods at 50c yard..... \$2.50
5 yards taffeta lining at 6c yard..... .30
5 yards velvet binding at 50c yd..... .25
1 spool cotton..... .04
1 spool silk..... .07
Dressmaker's charges..... .75

Total..... \$3.81

You'll notice that the above figures are really below the usual. We will sell any of these skirts tomorrow for

ONLY \$1.25 EACH

Couch Covers

Just a few lines to tell you that we have them. Just bought a few, no two alike. Will make your old couch look handsome when you first bought it. Turkish and Roman designs, woven in oriental madras, heavy rope fringe to match. Quite correct now, and very much in favor with lovers of the antique. Every strand spun by hand and woven on hand-loom. Just two dozen samples in exclusive patterns, for Wichita, priced 25c per cent less than the ordinary for such goods. Tomorrow in three assortments

\$7.50, \$6.50 and \$6.00

Lace Bargains

200 yards black silk lace, 6 inches wide, in choice patterns, 4 different styles at a price—almost nothing

Wave Braid

To be found at our lace counter, desirable for trimming work dresses, colors washable, in blue, pink, red and black and white. The ordinary 3c price will be cancelled tomorrow

A Hosiery Bargain

200 pairs ladies Tan Hose, seamless, double heels and toes. For Monday



Colgate's Smelling Salts

Don't know that our price is any cheaper than others. This is just a notification to our friends that we have them, per bottle

Colgate's Lavender Water

Just a little cheaper than you've been used to buying. Priced ordinarily in half pint bottles at 25c. We price it at

39c

AMUSEMENTS.

Crawford Grand

E. L. Hartling, Manager

ONE NIGHT ONLY

Tuesday, March 29

THE FAMOUS COMEDIANS,

Monroe and Hart

In the Latest and Most Successful Three-Act Comedy,

"The Gay Matinee Girl"

Personal Direction of Edwin P. Hilton, Supported by a Genuine All-Star Company.

15-Real Actress—10—Real Actors—4

7-Great Comedians—7—25-In All 31

New ideas, original songs, dainty dances. An up-to-date, high-class attraction.

Seats on sale Saturday, 9 a. m., at Howe's jewelry store. Prices, 25, 35, 50 and 75c.

ANNOUNCEMENTS.

To the Republicans of Sedgewick County:

Frederick Johnson is a candidate for

Probate Judge, subject to the decision of the Republican county convention.

JAMES L. LYNN

NOTICE

To Consumers of Gas and Electric Light.

On and after April 1, we will reduce the price of water-light meters to 25 cents, for each of our customers. We positively will not charge any of these goods after the above date.

WICHITA GAS, ELECTRIC LIGHT AND POWER CO.

111-31 Office, 20 North Main.

Crawford Grand

E. L. Hartling, Manager

WICHITA LYCEUM.

JAHU DEWITT MILLER,

NOTED LECTURER.

Subjects

"Love, Courtship and Marriage."

Wednesday Evening, March 30.

Seats on sale Monday 5 a. m., at Howe's jewelry store.

ACETYLENE GAS

The Light of the Future.

Why not be independent and own your own little gas plant which will give four times more light than ordinary gas or electric lights at one-half the cost? Applicable for use in churches, stores, factories, hotels, residences and country homes, safer than ordinary gas or kerosene lamps. Approved by all the Boards of Underwriters throughout the United States. We want a first class agent in every town. Write for catalogue and prices.

THE ACETYLENE GAS MACHINE CO.,

112-31 Akron, Ohio.

Exchange Station.

Exchange Station at Orlando and Stillwater. Make a specialty of carrying passengers between these points. Also do a general livery business. Traveling men's patronage solicited.

SHIVELY, VAN WYKE & SHIVELY.

Pleasing Photographs

Are the kind we make. There is no use trying to please you with photographs that are not right. You can't expect a good likeness taken with bad judgment. We make a feature of the judgment and artistic ability we put into the photographs we turn out. There are many excellent features about our photographs, but the best is that they are likenesses.

Genuine Platino or Steel Finish, \$2.50 a dozen.

Best Enamelled or Glossy Finish, \$1.50 a dozen.

Baldwin Studio,

112 E. Douglas Avenue

Now is the time to get your pictures framed, and Baldwin's Art store is the place to have it done.

111-31

Daily Eagle by carrier, 10 cents per week.

J. L. Sheldon is at the Manhattan, and orders for piano tuning will be received there.

111-14

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Dr. J. C. Fletcher*

All kinds of art materials at Martin's Art store.

111-31

Mrs. Winslow's Soothing Syrup

Has been used for over FIFTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC and is the best remedy for DIARRHOEA. Sold by druggists in every part of the world. Be sure and ask for "Mrs. Winslow's Soothing Syrup" and take no other kind. Twenty-five cents a bottle.

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MUSIC AND DRAMA

JENNIE DE WITT MILLER.

Here is the lecturer that probably has no equal in the number of addresses he makes each year. For the past four years his time has all been filled from the middle of October to the first of June. Mr. Miller also delivers from twenty-five to thirty Chautauqua addresses each summer. Besides the above he is called upon to preach about forty Sundays of each year. The increasingly popular man—E. H. Hershey, Manager for four years.

Alma, Mich.—The Witt Miller has won the admiration of our lecture-going population. He is our ideal of a popular lecturer. His command of elegant English is unsurpassed—Haliph C. Key.

Swanton, Dec. 23, 1894—Mr. Miller gave entire satisfaction. He is the best man for the price I ever hired. Should we run a course next year, we would be pleased to have him on the list. People pronounced it a success. Respectfully, F. D. Farr.

Beaver Falls, Pa.—The lecture by De Witt Miller on "The Stranger at Our Gate" fully equalled our expectations. It is a splendid sample of a popular lecturer. No committee need hesitate to include him in their selection of talent. D. C. Todd.

"THE GAY MATINEE GIRL."

The well known comedians, Monroe and Hart, who are this year supported by the strongest company they have ever had out with them, appear at the Crawford Grand theatre Tuesday evening in "The Gay Matinee Girl," which is said to have no superior as a rib-biter. The company numbers twenty-one people and the spectacle includes the names of a number of artists who occupy high positions in the drama. The first Actishon man to express a threat for Spanish gore is keeping his mother-in-law and three aunts.

Daily Eagle, by carrier, 10c per week.

journals and the eastern press. Its arrangement is strictly up to date, and it is filled with pleasing specialties.

"The Gay Matinee Girl" is a farce with a very funny and pretty story, including fourteen big specialties, plenty of singing and dancing, many pretty, bright and talented girls, much dressing of great elegance, and in addition to the favorite stars, a corps of real comedians, not one member but what can sing, dance and act. The second act presents a dazzling array of the latest musical hits, specialties and uproariously funny business that keep the audience in a roar of wonder and delight as to what may happen next. There is a chorus of summer boarders, a stranded theatrical company "down south," a frantic old maid in search of a husband, a tramp on modern lines, a stage-struck girl, and some adventures who fit in nicely to the character of the play.

It is necessary to tell in three acts all about the "Matinee Girl" and her innocent gaiety. Monroe and Hart compose a team, with Charles H. Dean, a stage third that is necessary quite often to help the "Matinee Girl" out of her difficulties and into new ones. Lena Pomroy is the "Matinee Girl" and if there is anything our dear matinee girls of stirring prodigies know or do that she doesn't know and do, then her name is not Lena. Moore, Monroe and Hart compose the managers of a theatre company which gets wrecked in Florida. The former plays Jay I. Wase, a southerner, while the latter appears as Colonel Bill Banks, a southerner. They are in evidence much of the time and the audience never tires of their work. The company supporting Monroe and Hart are funny-makers from beginning to end, the specialties are all new and bright, and the singing is as good as that of the most comic opera companies. "The Gay Matinee Girl" in all her brightness and sweet country should prove an irresistible attraction to lovers of good, clean up-to-date comedy. Reserved seats can be secured at Howe's jewelry store.

Last night the Starlight Lyceum Theatre company closed their week's engagement at the Crawford Grand with the patriotic drama, "The Heart of Cuba." The temper of the audience was such that liberal applause greeted every climax and utterance concerning the land of the oppressed and liberty-seeking Cubans. The play was well put on and the company brought out all there was in it. Mr. Paul Hudson in the heroic lead part acted well and gave a finished interpretation of the part. Mr. Sharpley was unusually strong in an Irish character. The one essayed by Miss Lawrence was not well adapted to her, but Miss Mabel Easton was excellent, and Miss Mabel was also clever. The music last evening was especially fine, and what the play lacked in merit the orchestra made up for by the rendering of a select program. The selection from Faust was beautifully played. The orchestra with this company of the part. Mr. Sharpley was unusually strong in an Irish character. 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